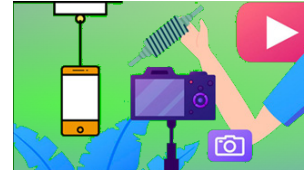




## II. EDITION

# INGEFILM SHORT VIDEO CONTEST



### Aim:

The aim of the competition is to introduce the different types of engineering to young people who are considering or have an interest in studying engineering, and to current Tecnun students. By producing and distributing short, original videos, students will learn more about what engineering and its different disciplines consist of.

### Categories:

There will be **2 categories**:

- Last year compulsory secondary education students, and 1<sup>st</sup> and 2<sup>nd</sup> high school level students.
- Current Tecnun undergraduate and master's students.

\*IMPORTANT: In both cases, the content of the videos must be aimed at young people between 15 and 18 years old.

### Theme and methodology:

Students are required to create a video about the different engineering degrees offered by different engineering schools.

Each team must choose an engineering degree on which to develop the video, such as engineering in industrial technologies, mechanics, electricity, electronics, industrial organization, industrial design and product development, telecommunications systems, civil, biomedical, chemical engineering, aeronautics, computer science, artificial intelligence, agricultural engineering, etc.

### Videos can reflect different aspects related to engineering:

- Academic content of the chosen degree
- Student work methodology
- Types of projects addressed
- Applications of acquired knowledge
- Profile of the student of that grade
- Career opportunities
- Types of companies you can work for
- Tasks that can be performed

\*To make the videos, participants may consult any source of information, such as engineering schools, engineering associations, magazines, professional engineers, etc.

### Participants:

- The competition is aimed at last year's compulsory secondary education students, and 1<sup>st</sup> and 2<sup>nd</sup> high school level students from all over the world. And students who are currently studying one of the degrees or master's degrees in Tecnun.
- The work will be carried out in groups of 2 participants.
- Only one video may be submitted per team.



### Steps to participate: registration and submission of videos:

1st/ Each team of participants, depending on their category, will have to fill out their specific registration form so that they are registered.

2nd/ In the same registration, you will have to \*attach the link to the created video.

#### *\* Important note for video delivery:*

Submission of videos may be made UNTIL MAY 5<sup>th</sup> 2025 by uploading the video to YOUTUBE and sharing its URL in the registration form.

### Video features:

- The maximum duration will be 3 minutes.
- It will have to be in 16:9 format that considers gender perspectives in both language and image.
- Videos must be original, dynamic, non-commercial and informative. Artistic elements, actors, music and any other element considered may be used.
- Videos can be made in Spanish, Basque and English.

### Video rating:

The jury will evaluate the following aspects:

- Compliance with the contest rules
- Originality
- Quality of images and sound
- Capturing and attention capacity
- Clarity in messages
- Correspondence of the students' explanation with the chosen engineering

### Decision of the winners, jury and prizes:

The jury, made up of a member of the Guidance team, a member of the Communication team and a Representative of Tecnun students, will meet on May 12<sup>th</sup> 2025.

Winners will be able to choose one of the following prizes:

- **PRIZE A** (*only for last year compulsory secondary education students, and 1<sup>st</sup> and 2<sup>nd</sup> high school level students*): Trophy + Participation in the 3-day TECNUN Engineering Initiation Conference (in Spanish) in June 2025 with all expenses paid: travel (calculated proportional part), accommodation (half board), optional surfing course and registration for the conference, accompanied by a monitor. \*Link to June 2024 conferences by clicking here .



- **PRIZE B:** Individual trophy + Decathlon gift voucher of 400€ for each participant.
- **PRIZE C:** Individual trophy + Fnac gift voucher of 400€ for each participant.
- **PRIZE D:** Individual trophy + El Corte Inglés gift voucher of 400€ for each participant.

#### Contact:

Irene De Vicente: idevicente@unav.es

#### Legal aspects:

Tecnun, School of Engineering of the University of Navarra, will not be responsible for any technical problems that may arise in the videos received.

Videos must be entirely original and may not contain material that would violate intellectual property rights.

#### Ownership of videos:

The videos submitted will become the property of Tecnun and may be used for its activities to promote and disseminate engineering through its channels.

#### Data protection:

The personal data provided by participants will be processed under the responsibility of Tecnun in order to manage the competition, the delivery of prizes and the enjoyment of the same.

Failure to provide such data will result in the contest not being able to process participation. By accepting the rules, participants consent to the publication of their names and/or images for dissemination on the Tecnun website, the University of Navarra and some local written media.

In the event that they do not consent, any participant may request it through the competition contact.